

Hopkins County

2023 NEP REPORT

Our Focus

The Kentucky Nutrition Education Program (KYNEP or NEP) encompasses two separate USDA programs: The Expanded Food and Nutrition Education Program (EFNEP) and the Supplemental Nutrition Assistance Program Education (SNAP-Ed). Both programs provide educational opportunities for limited-resource individuals and families to acquire knowledge, develop skills, and change behaviors for improved health and well-being.

Our Challenge

Poverty

According to U.S. Census estimates for 2022, the median household income in Kentucky is **\$59,341**, 21% lower than the U.S. median household income of **\$74,755**.¹ Kentucky also has higher percentages of overall and child poverty¹ and food insecurity² among its population compared to 2020 Census and Department of Agriculture estimates for the United States overall.

	KY	U.S.
Total Poverty¹	16.3%	12.6%
Child Poverty¹	20.6%	16.3%
Food Insecurity²	14.0%	10.2%

In 2022, an estimated **19.3%** of Hopkins County residents overall lived in poverty, and an estimated **28.1%** of children under age 18 lived in poverty.¹

Obesity and physical inactivity

Today, 6 in 10 Americans live with at least one chronic disease. These include heart disease and stroke, cancer, and diabetes.³ These diseases are all associated with obesity and physical inactivity. The most recent data show that the percentage of adults who have obesity in Kentucky is 37%,



ranking it in the top 10 states for high obesity rates in the country.⁴ The percentage of physically inactive Kentuckians is 29%, ranking it in the top eight most physically inactive states in the nation.⁴ A large amount of data shows that healthy eating habits and regular physical activity can help people achieve and maintain good health and reduce the risk of chronic disease throughout life.³

The County Health Rankings and Roadmaps Kentucky report shows that **42%** of Hopkins County’s adult population have obesity and **33%** were physically inactive.⁴

Our Solution

Provide hands-on nutrition education to limited-resource audiences, focusing on:

- Buying and preparing healthy foods,
- Developing new meal planning and cooking skills,
- Adopting new healthy lifestyle behaviors, and
- Managing SNAP resources.

In 2023, 7,736 contacts were made with Hopkins County residents who participated in nutrition education programming.

Our Results

IN HOPKINS COUNTY

Lifestyle improvements

In 2023, 100% of adult participants made a positive change in food group choices and 93% showed improvement in one or more food safety practices. In addition, 75% showed improvement in one or more food resource management practices and 75% made changes to be more physically active.



Our Success

Healthy food and safety choices for Hopkins County families

The Hopkins County Nutrition Education Program (NEP) assistant taught 59 limited-resource households how to serve healthy meals. She also taught them how to keep foods safe and how to use local foods. Ninety-five percent of NEP families made a change in the quality of their diet. Fifty-two percent of NEP graduates ate high quality foods because they planned meals using MyPlate. Also, they looked at healthy choices and used the Nutrition Facts label. Seventy-four percent of households gained better safe food and hand-washing habits. Sixty-seven percent of households learned how to plan meals and use a grocery list. Fifty-six percent compared food prices. Eighty-one percent were able to plan, budget, and shop better because of food resource skills.



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SOURCES:

1. U.S. Census Bureau Small Area and Income Poverty Estimates
2. United States Department of Agriculture Economic Research Service
3. CDC National Center for Chronic Disease Prevention and Health Promotion
4. County Health Rankings and Roadmaps

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