

OUR FOCUS

The Kentucky Nutrition Education Program, as part of the University of Kentucky Cooperative Extension Service, encompasses two separate USDA programs: The Expanded Food and Nutrition Education Program (EFNEP) and the Supplemental Nutrition Assistance Program Education (SNAP-Ed). Both programs utilize agents and assistants to provide educational opportunities for limited-resource individuals and families to acquire knowledge, develop skills, and change behaviors for improved health and well-being.

OUR CHALLENGE

Poverty

According to U.S. Census estimates for 2019, the median household income in Kentucky is \$52,256, 20% lower than the U.S. median household income of \$65,712. Kentucky also has higher percentages of poverty and food insecurity among its population compared to census estimates for the United States overall.

	Kentucky	U.S.
Total Poverty ¹	16.0%	12.3%
Child Poverty ¹	20.9%	16.8%
Food Insecurity ² (Actual ratings during COVID-19 may be higher)	14.7%	11.7%

In 2018, an estimated **14.8%** of Boyle County residents lived in poverty, and an estimated **20.3%** were children younger than 18.1

Obesity

Today, about half of all Americans have one or more chronic diseases, often related to poor diet and physical inactivity.³ These include high blood pressure, cardiovascular disease, type 2 diabetes, and stroke.



In 2019, the percentage of obese adults in Kentucky was 36.5%, ranking it in the top 10 states for highest obesity rates in the country. The percentage of physically inactive Kentuckians was 30.6%, ranking it among the top five most physically inactive states in the nation. Kentucky was also ranked in the top 10 for high percentages of adults with diabetes (13.3%) and adults with hypertension (40.9%).⁴ A large body of evidence shows that healthy eating habits and regular physical activity can help people achieve and maintain good health and reduce the risk of chronic disease throughout life.³

In 2020, **29**% of Boyle County's adult population was considered obese, and **21**% was considered physically inactive.⁵

OUR SOLUTION

Provide hands-on nutrition education to limited-resource audiences, focusing on:

- Buying and preparing healthy foods
- Developing new meal planning and cooking skills
- Adopting new healthy lifestyle behaviors
- Managing SNAP resources

In 2020, **3,903** contacts were made with Boyle County residents who participated in nutrition education programming.

OUR RESULTS

IN KENTUCKY

Lifestyle improvements

In 2020, **96**% of adult participants made a positive change in food group choices and **75**% showed improvement in one or more food safety practices. In addition,

92% showed improvement in one or more food resource management practices and 83% made changes to be more physically active.



OUR SUCCESS

Programs on the Go

he COVID pandemic caused an abrupt change to all programming for Cooperative Extension. Meetings, programs, and events were cancelled. Traditional outreach activities were halted. Instead of offering programs in-person, the Family and Consumer Sciences (FCS) Agent prepared kits for people to pick up safely from the office. Those programs included activities, publications, and incentive items. The FCS Agent created several varieties of these Programs on the Go to meet the needs of Boyle County residents staying safe at home.

One of the most successful kits was the Cooking at Home kit. It contained two cutting boards, a spatula, measuring cups, measuring spoons, and other cooking utensils. It also included recipes, tips, and tricks for preparing and storing food safely. The kits were free for community members. The FCS Agent made about 20 kits, which were all picked up within two days. The social media post promoting this kit was one of the most active posts for the month. Plans for the future include more Programs on the Go, videos to go along with the kits, and inventive incentive items to liven up the kits.



University of Kentucky Nutrition Education Program Family and Consumer Sciences Extension

SOURCES:

- U.S. Census Bureau Small Area and Income Poverty Estimates
- 2. America's Health Rankings 2019
- 3. World Health Organization Media Centre
- 4. The State of Obesity Report 2019
- 5. 2019 County Health Rankings & Roadmaps

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