



## Our Focus

The Kentucky Nutrition Education Program, as part of the University of Kentucky Cooperative Extension Service, encompasses two separate USDA programs: The Expanded Food and Nutrition Education Program (EFNEP) and the Supplemental Nutrition Assistance Program Education (SNAP-Ed). Both programs utilize agents and assistants to provide educational opportunities for limited-resource individuals and families to acquire knowledge, develop skills, and change behaviors for improved health and well-being.

## Our Challenge

### Poverty

According to US Census estimates for 2017, the median household income in Kentucky is \$48,332, almost 20% lower than the U.S. median household income of \$60,336.<sup>1</sup> Kentucky also has higher percentages of poverty and food insecurity among its population compared to census estimate for the United States overall.

	Kentucky	U.S.
<b>Total Poverty</b>	17.1%	13.4%
<b>Child Poverty</b>	22.1%	18.4%
<b>Food Insecurity</b>	14.7%	12.3%

In 2017, an estimated 4,044 Adair County residents lived in poverty, and an estimated 1,268 were children under 18.<sup>1</sup>

### Obesity

Today, about half of all Americans have one or more chronic diseases, often related to poor diet and physical inactivity.<sup>2</sup> These include high blood pressure, cardiovascular disease, type 2 diabetes and stroke.



In 2017, the percentage of obese adults in Kentucky was 34.3%, ranking it in the top 10 states for highest obesity rates in the country. The percentage of physically inactive Kentuckians was 34.4%, ranking it as the most physically inactive state in the nation. Kentucky was also ranked in the top 10 for high percentages of adults with diabetes (12.9%) and adults with hypertension (39.4%).<sup>3</sup> A large body of evidence shows that healthy eating habits and regular physical activity can help people achieve and maintain good health and reduce the risk of chronic disease throughout life.<sup>2</sup>

In 2015, 37.7% of Adair County's adult population were considered obese, and 36% were considered physically inactive.<sup>4</sup>

## Our Solution

Provide hands-on, nutrition education to limited-resource audiences, focusing on:

- Buying and preparing healthy foods
- Developing new meal planning and cooking skills
- Adopting new healthy lifestyle behaviors
- Managing SNAP resources

In 2019, 2,654 contacts were made with Adair County residents who participated in nutrition education programming.

## Our Results

### IN KENTUCKY

#### Lifestyle improvements

In 2019, 97% of adult participants made a positive change in food group choices and 83% showed improvement in one or more food safety practices. In addition, 92% showed improvement in one or more food resource management practices and 90% made changes to be more physically active. Youth participants also experienced behavior changes, with 87% improving their ability to choose healthy foods.

## Our Success

### Keeping Youth Healthy in Adair County

According to the Kids Count Data Center, the obesity rate for Adair County is 14.9%. Research has shown a natural link between nutrition, physical activity, and reading. Reading books on preparing and eating healthy foods and being physically active may motivate children to adopt positive food and physical activity behaviors that last a lifetime. The Adair County Cooperative Extension Service collaborated with Adair County Head Start to offer the LEAP health curriculum to approximately 40 preschoolers during the 2018-19 school year. The Extension agent for Family and Consumer Sciences visited Head Start to read stories that introduced nutritious foods, concepts of staying healthy and being physically active, and gardening. During the lessons, students engaged in physical activities and food tasting that focused on fruits and vegetables. Teachers reported that as a result of the LEAP program, 100% of the students recognized physical activity; 100% recognized when to wash their hands; 80% tried a new fruit; and 70% tried a new vegetable. Parents were also informed about the importance of proper nutrition and physical activity via newsletters sent home with the students.



University of Kentucky  
Nutrition Education Program  
Family and Consumer Sciences Extension

 University of Kentucky  
College of Agriculture,  
Food and Environment  
Cooperative Extension Service

#### SOURCES:

1. U.S. Census Bureau Small Area and Income Poverty Estimates
2. World Health Organization Media Centre
3. The State of Obesity Report 2019
4. 2019 County Health Rankings & Roadmaps

This material was funded by USDA's Supplemental Nutrition Assistance Program (SNAP). This institution is an equal opportunity provider.



Educational programs of Kentucky Cooperative Extension serve all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, gender identity, gender expression, pregnancy, marital status, genetic information, age, veteran status, or physical or mental disability.

