



Nutrition Education Program

2017 Annual Report: Jackson County

Our Focus

The Nutrition Education Program works in all 120 counties to improve the lives of limited-resource Kentuckians through education and changes in behavior and in community. Through the Supplemental Nutrition Assistance Program Education (SNAP-Ed) and the Expanded Food and Nutrition Education Program (EFNEP), the University of Kentucky Cooperative Extension Service has agents and nutrition assistants across the state who are dedicated to improving lives in their communities.



Our Challenge

Poverty

In Kentucky, household median income is \$46,659, which is much lower than the U.S. median of \$57,617.¹ Kentucky has high rates of poverty and food insecurity when compared to the United States as a whole.¹

	Kentucky	U.S.
Total Poverty	18.5%	14.4%
Child Poverty	25%	19.8%
Food Insecurity	17.3%	13%
Very Low Food Secure	7.4%	5.2%

In 2014, an estimated 3,514 Jackson County residents lived in poverty, and 1,036 of them were children. This is a -23.3% decrease in total poverty and -22.0% decrease in child poverty since 2007.²

SNAP benefits

Participation in the SNAP program among those who are eligible for its benefits is higher in Kentucky than in the U.S. as a whole.¹

In 2015, 4,025 Jackson County residents received SNAP benefits, a 16.3% increase since 2007.³

	Kentucky	U.S.
SNAP Participation	91%	83%



Obesity

Nearly half of all American adults experience one or more preventable, diet-related chronic conditions, such as high blood pressure, cardiovascular disease, type 2 diabetes, and obesity.⁴ Kentucky has a high prevalence of hypertension, diabetes, and obesity, ranking in the top 10 when compared to other states.⁵ A large body of evidence shows that healthy eating habits and regular physical activity can help people achieve and maintain good health and reduce the risk of chronic disease throughout life.⁴

In 2013, 3,772 Jackson County residents were considered obese, representing 37.5% (31.1%-44.1%) of the county's population.⁶

Our Solution

Provide hands-on, nutrition education to limited-resource audiences, focusing on:

- Buying and preparing healthy foods
- Developing new meal planning and cooking skills
- Adopting new healthy lifestyle behaviors
- Managing SNAP resources

In 2017, **10,144** Jackson County residents with limited resources participated in nutrition education lessons.

Our Results

IN JACKSON COUNTY

Lifestyle improvements

In 2017, **89%** of adult participants made a positive change in food group choices and **56%** showed improvement in one or more food safety practices. In addition, **69%** began to plan meals in advance more often and **50%** used the “Nutrition Facts” on food labels to make food choices more often. Youth participants also experienced behavior changes, with **90%** improving their ability to choose healthy foods.

Our Success

Empowering youth to make healthy lifestyle choices

According to the 2016 National Initiative for Children’s Healthcare, 19% of Jackson County’s low-income preschoolers are obese, and 43% of youth live in poverty. The Jackson County Cooperative Extension office partnered with a local after-school program for at-risk elementary students to offer a monthly healthy food preparation class. Extension staff used the University of Kentucky Super Star Chef curriculum, Teen Cuisine and MyPlate educational materials to help promote child health and wellness. They empowered youth to make healthy lifestyle choices. During the program, students learned about food preparation and knife safety, how to read a recipe and MyPlate. Using their new skills, the youth helped prepare several healthy recipes, which they also sampled. In post-test surveys, 80% of students said they used the recipes when they prepared food with their families at home.



University of Kentucky
Nutrition Education Program
Family and Consumer Sciences Extension



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SOURCES: 1. Frac.org/reports-and-resources/national-and-state-program-data-2, accessed December 2017; 2. U.S. Census Bureau, Small Area Income and Poverty Estimates; 3. Kentucky Department for Public Health, Cabinet for Health and Family Services, Statewide Summaries, December 2007, 2013, 2015; 4. 2015-2020 Dietary Guidelines for Americans; 5. Stateofobesity.org, accessed December 2017; 6. Centers for Disease Control and Prevention (CDC), County Data Indicators, Obesity Prevalence

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