



CHAPTER 11

Additional Resources and References

Throughout the toolkit, many Kentucky and regional organizations are mentioned. While links are provided within the text, many of those organizations support local food systems in a variety of ways. Below are the names, descriptions, and websites of those organizations. This toolkit began with a literature review and then additional resources were sited during the writing. The references section provides a list of all resources accessed throughout the process.

Kentucky Department of Agriculture

The Kentucky Department of Agriculture oversees or provides support to many aspects of farming and marketing farm products. For farmers' markets, the KDA Office of Agricultural Marketing houses many additional programs including Kentucky Proud, links to grants, and information for farmers who raise and sell proteins.

- Visit www.kyagr.com
- Visit the KDA Marketing website at www.kyagr.com/marketing

Kentucky Center for Agriculture and Rural Development

The Kentucky Center for Agriculture and Rural Development is a nonprofit organization established to facilitate agricultural and rural businesses in Kentucky. They offer business development, business growth, and educational programs to new and existing farmers' markets.

• Visit www.kcard.info

The Center for Crop Diversification

The Center for Crop Diversification provides marketing resources and training, price reports, tools, and other farmers' market support.

Visit https://www.uky.edu/ccd/marketing

Virginia Cooperative Extension, Family Nutrition Program

Virginia Cooperative Extension, Family Nutrition Program has produced an online tip sheet for making farmers' markets more accessible to shoppers using SNAP benefits.

 Ten Tips for Making Your Farmers' Market SNAP Shopper Friendly: https://vafma.org/ten-tips-for-making-your-farmers-market-snap-shopper-friendly



Kentucky Community Farm Alliance

The Kentucky Community Farm Alliance has multiple resources available on many topics. Below are some of their archived radio shows, blogs, and podcasts.

- Community Farm Alliance Breaking Beans Radios Shows: https://cfaky.org/blog
- Community Farm Alliance Podcasts: https://cfaky.org/cfa-podcast-series
- Community Farm Alliance YouTube Series "Farmers Market Matters": https://cfaky.org/farmers-market-matters

The Farmers' Market Coalition

The Farmers' Market Coalition website is also a great resource on many topics and is searchable by subject. Several additional toolkits are available on their website that may be of use to your market including Civil Emergencies & Natural Disasters: The Anti-Racist Farmers' Market Toolkit and Farmers' Market Legal Toolkit. They also keep archived articles covering many areas.

- Visit www.farmersmarketcoalition.org
- Visit https://farmersmarketcoalition.
 org/partnerships-success-ww

Kentucky State University Small Scale Farm Grant

Groups of farmers are eligible to apply. Farmers' Markets included.

Visit https://www.kysu.edu/academics/college-acs/school-of-ace/co-op/small-scale-farm-grant-program.php

References

- Appalachian Sustainable Agriculture Project. Making the Most of Your Market: Sales, SNAP and Promotions. https://asapconnections.org/resources/farmers-market-support accessed 1/19/2023
- Castlewood Community Market social media page: https://www.facebook.com/
 castlewoodcommunitymarket accessed 8/14/2023.
- Cedar Rapids Metro Economic Alliance: https://www.tourismcedarrapids.com/directory/cedar-rapids-metro-economic-alliance accessed 1/19/2023
- Community Farm Alliance website: http://cfaky.org, accessed 1/19/2023
- Community Farm Alliance, 2018 Farmers' Market Toolkit: https://cfaky.org/kyfmtoolkit, accessed 1/17/2019
- Community Farm Alliance. Planting Seeds,
 Harvesting Change: The Far-Reaching
 Impact of Healthy Foods in Letcher
 County, Kentucky. September 2017 https://cfaky.org/wp-content/uploads/2018/01/plantingseedsharvestingchange.pdf accessed
 1/19/2023
- Farmers Market Coalition. August Locally Grown: G.R.O.W.ing in Harrisburg. 2017. https://farmersmarketcoalition.org/augusta-locally-grown-g-r-o-w-ing-harrisburg, accessed 2/21/2018
- Farmers Market Coalition. SNAP Guide for Farmers Markets. https://farmersmarketcoalition. org/education/snap accessed 1/19/2023
- Farmers Market Coalition website https://startersmarketcoalition.org accessed 1/19/2023



Other Farmers Market Coalition web pages accessed:

- https://farmersmarketcoalition. org/partnerships-success-ww
- https://farmersmarketcoalition. org/programs/freesnapebt
- https://farmersmarketcoalition.org/ forging-partnerships-8-5-2012
- https://farmersmarketcoalition.org/wpcontent/uploads/gravity forms/1-66fc51da0 18bd946fb1dfb74f4bea1e7/2018/01/RAFI-2017-faith-outreach-guide-final-for-web.pdf
- Farmers Market Coalition Toolbox website,
 Farmers Market Legal Toolkit https://farmersmarketlegaltoolkit.org accessed 1/19/2023
- Expanding Access to Farmers' Markets for Underserved Populations https://www.brites.com/2014/10/expanding-access-to-farmers-markets-for-underserved-populations handout.pdf accessed 1/19/2023
- Frazao, E. (1999) America's Eating Habits: Changes and Consequences. United States Department of Agriculture, Economic Research Service, Food and Rural Economics Division.

 Agricultural Information Bulletin No. (AIB-750) 494 pp https://www.ers.usda.gov/publications/pub-details/?pubid=42243
 accessed 1/19/2023
- Nutrition Assistance in Farmers Markets:
 Understanding the Shopping Patterns of
 SNAP Participants. Prepared by Westat for
 the United States Department of Agriculture,
 Food and Nutrition Service, October 2014.
- https://www.fns.usda.gov/snap/nutritionassistance-farmers-markets-understandingshopping-patterns-snap-participants accessed 1/20/2023

- Kentucky Center for Agriculture and Rural Development, Agribusiness Grant
- Facilitation Program. Farmers Market Funding Possibilities. Elizabethtown, KY. 2016.
- Kentucky Cabinet for Health and Family Services and Kentucky Personnel Cabinet. The 2017 Diabetes Report. Frankfort, KY: Kentucky Cabinet for Health and Family Services, Department for Medicaid Services, Department for Public Health, Office of Health Policy, and Kentucky Personnel Cabinet, Department of Employee Insurance, 2017.
- Kentucky Cabinet for Health and Family Services.

 State Health Assessment; A Compilation on Health Status. Frankfort, KY: Kentucky Cabinet for Health and Family Services,

 Department for Public Health, 2014. https://www.chfs.ky.gov/agencies/dph/Documents/StateHealthAssessmentcopy.pdf accessed 1/20/2023
- Kentucky Cabinet for Health and Family Services.

 WIC Farmers Market Nutrition Program
 (WIC FMNP): WIC and Nutrition Manual.

 Frankfort, KY: Kentucky Cabinet for Health and Family Services, Department for Public Health, 2017.
- Kentucky Department of Agriculture. Kentucky Farmers' Market Manual and Resource Guide, 2018-2019. Frankfort, KY: 2018
- Kentucky Department of Agriculture website; http://www.kyagr.com
- Kentucky Department of Education, Division of School and Community Nutrition website;

 https://education.ky.gov/federal/SCN/Pages/SchoolAndCommunityNutrition.aspx accessed 1/20/2023



- Ohio State University Cooperative Extension Service.
 Setting Yourself Apart in a Farmers' Market,
 https://southcenters.osu.edu/sites/southc/files/site-library/site-images/March%20
 1%202013.pdf, accessed 1/20/2023
- Partnership for a Fit Kentucky website, https://www.facebook.com/pfitky Archives accessed 1/20/2023
- Pennsylvania State Cooperative Extension Service.
 Standing Out at a Farmers' Market, https://extension.psu.edu/standing-out-at-a-farmers-market, accessed 1/20/2023
- Small Farm Central http://www.smallfarmcentral.com
- Stephenson, G. (2008). Farmers' Markets: Success, Failure and Management Ecology. Amherst, NY: Cambria Press.
- United States Department of Agriculture, Food and Nutrition Service web site; https://www.fns.usda.gov/snap/redemptions-report-fy-2013-2020 accessed 1/23/2023
- United States Department of Agriculture, Food and Nutrition Service website; https://www.fns.usda.gov/snap/apply-to-accept accessed 1/23/2023
- United States Department of Agriculture, Food and Nutrition Service website; https://www.fns.usda.gov/sfsp/how-become-sponsor, accessed 1/23/2023
- United States Department of Agriculture, Food and Nutrition Service website; https://www.fns.usda.gov/ebt/attracting-snap-customers-your-farmers-markets, accessed 3/2/2018; https://www.fns.usda.gov/snap/attracting-snap-customers accessed 1/23/2023

Interviews:

- Carolyn Davis (Perry County Farmers' Market and Community Farm Alliance)
- Rebecca Derossett (Appalachian Roots)
- Lori Gearheart (Floyd County Farmers' Market)
- Valerie Horn (City of Whitesburg, Letcher County Farmers' Market and Community Farm Alliance)
- Babette Overman (Overman's Bluegrass Fruits and Vegetables, Lancaster, Ky.)
- Sharon (Castlewood Community Market, Lexington, Ky. Phone interview August 15, 2023)
- Jackson Rowlett (Think Little CSA, Scottsville, Ky.)
- Margie Seltzer (Berea Farmers' Market and Community Farm Alliance)
- Christine Steele (Floyd County Farmers' Market)

Educational programs of Kentucky Cooperative Extension serve all people regardless of economic or social status and will not discriminate on the basis of race, color, ethnic origin, national origin, creed, religion, political belief, sex, sexual orientation, gender identity, gender expression, pregnancy, marital status, genetic information, age, veteran status, physical or mental disability or reprisal or retaliation for prior civil rights activity. Reasonable accommodation of disability may be available with prior notice. Program information may be made available in languages other than English. University of Kentucky, Kentucky State University, U.S. Department of Agriculture, and Kentucky Counties, Cooperating.